

# Cost of LLM in Production (Thai Edition) / **LLM**

Framework + checklists for budgeting, measurement, and optimization

Disclaimer: This document is a practical template and does not constitute legal, compliance, or financial advice. |

TH (): LLM

EN: A practical cost framework for running LLM systems in production.

1) Cost categories /

- API usage (tokens), embeddings, reranking, tool calls
- Infrastructure: gateways, vector DB, caching, observability
- People: prompt/eval, ops/on-call, content owners

2) Measurement /

- Track tokens/request, tokens/user/day, cost per successful outcome
- Separate experimental traffic from production traffic

3) Optimization levers /

- Reduce context size (better retrieval + chunking)
- Cache where safe; batch requests; streaming
- Use smaller models for simpler tasks; route by complexity

4) Guardrails /

- Budgets, rate limits, user tiers, abuse prevention

5) Typical pitfalls /

- Not measuring 'cost per outcome' → optimize the wrong thing
- Letting prompts grow without regression tests

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